

**MEDICAL AND HEALTH TOURISM-2023
INTERNATIONAL SPECIALIZED EXHIBITION AND
WORKSHOP**

A photograph of a doctor in a white lab coat using a green stethoscope to listen to a globe of the Earth. The globe is held in the doctor's left hand, and the stethoscope is placed on the globe's surface. The background is a plain, light color.

MEDICAL AND HEALTH TOURISM-2023

**INTERNATIONAL SPECIALIZED EXHIBITION
AND WORKSHOP**

October 10-12, 2023, Minsk, Belarus

Medical Health and Tourism Exhibition is a prominent event where the professionals from different countries will present their services and will explore the perspectives of cooperation will be held on October 10-12, 2023 in Minsk.

Participants of the exhibition and workshop:

- sanatoriums, clinics and medical centers
- medical and rehabilitation institutions
- spa resorts and hotels
- medical equipment manufacturers
- representatives of local and international medical institutions
- buyers from the CIS states, Europe and Asia

Participants will get the opportunity to:

- find new customers and partners among the target audience
- present their products and services to the professional audience
- get instant feedback from potential customers
- analyze the actual market situation
- meet colleagues and industry experts

The event will be held along with the 29th international specialized exhibition Medicine and Health. Professionals will discuss new solutions and unique technologies during B2B meetings, new solutions. The 3-day program includes meetings, discussions, trainings, communication and work.

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Exhibition profile:

- Inbound and domestic medical and health tourism
- Outbound medical and health tourism
- Sanatoriums and health resorts, health-improving boarding houses
- Climatic, balneotherapeutic and mud health resorts
- Medical centers and clinics
- Spa&Wellness hotels and centers
- Aesthetic medicine centers
- Rehabilitation centers, clinics
- Centers and clinics of alternative medicine
- Children's health institutions
- Technologies and equipment for medical and rehabilitation centers, clinics, sanatoriums and health institutions
- Medical tourism agencies, travel services
- Health insurance
- Services for business

EXHIBITION AND WORKSHOP PROGRAM

October 10, 2023

11.00am-06.00pm – 1st day of the exhibition, visits of the officials and industry experts

October 11, 2023

WORKSHOP

09.30am-10.00am – registration

10.00am- 01.30pm – B2B meetings

01.30pm – coffee-break

02.30pm-04.00pm – visit of the exhibition by the workshop participants

07.00pm – special event dedicated to the exhibition and the workshop

October 12, 2023

10.00am-06.00pm – 3rd day of the exhibition, visits of the officials, delegations and industry experts

**EXHIBITION AND WORKSHOP
PROGRAM**

EXHIBITION AREA



The stand fee depends on the size of area and includes:

- flooring
- 1 table
- 4 chairs
- 1 lamp hanging each 3 m²
- 1 coat rack
- 1 wastebasket
- 1 socket (up to 2.5kW, 220 V)
- fascia board with a company's name on it (up to 18 signs)
- 1x0.5x1m rectangular information desk
- 1 bar chair
- Graphic wrap of the exhibition stand (based on the participant's layout)

The fee is for a standard stand. Please, inform us if you need any specific equipment (the list of equipment is attached hereto) or need a stand of a specific design.

Visitors of the exhibitions

Over 5000 professional visitors – industry experts

HEALTHCARE	Hospitals, clinics, polyclinics, public and private medical centers
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SOCIAL SAFETY	Social support centers, educational institutions
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INDUSTRY AND TRANSPORT	Medical and rehabilitation centers and offices of enterprises and companies, manufacturers of medical equipment and products
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COSMETOLOGY AND AESTHETICS	Skin care centers, beauty shops, spa, massage centers, fitness clubs, sports centers and clubs, educational institutions, individuals
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SUBCONTRACTORS	Wholesale trade, suppliers of medical equipment and products, state customers, government bodies and authorities, associations, sports facilities
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HEALTH-IMPROVEMENT AND TOURISM	Health resorts, hotels, recreation centers, farm stays, medical tourism agencies, travel agencies, industry experts
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OCTOBER 10-12, 2023

MINSK, POBEDITELEY AVE, 4



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